



Fall 2013

Intellectual Property Perspectives: Fall 2013

IP Law Program
George Washington University

Follow this and additional works at: https://scholarship.law.gwu.edu/ip_perspectives



Part of the [Intellectual Property Law Commons](#)

Recommended Citation

IP Law Program, "Intellectual Property Perspectives: Fall 2013" (2013). *Intellectual Property Perspectives*. 10.

https://scholarship.law.gwu.edu/ip_perspectives/10

This Book is brought to you for free and open access by the Publications at Scholarly Commons. It has been accepted for inclusion in Intellectual Property Perspectives by an authorized administrator of Scholarly Commons. For more information, please contact spagel@law.gwu.edu.

PERSPECTIVES

Chief Judge Randall R. Rader, JD '78, Delivers Diploma Ceremony Address



Judge Randall R. Rader, JD '78, delivers the Law Diploma Ceremony Address.

On May 19 the Honorable Randall R. Rader, JD '78, Chief Judge of the U.S. Court of Appeals for the Federal Circuit and an adjunct faculty member at the Law School for more than ten years, delivered the school's 2013 Diploma Ceremony address. Judge Rader spoke movingly about how dreams shape our lives. He shared his memories of sitting in the audience at his own GW Law graduation more than 30 years ago. He discussed his experiences as a Circuit

Judge, and spoke about his concerns over the efficiency of the U.S. legal system and the rising cost of dispute resolution. He emphasized the globalization of law and the importance of the international legal community. He also encouraged graduates to think critically and comparatively, and to never stop learning. Judge Rader concluded his remarks by reminding the soon-to-be graduates to stay connected to their alma mater. ■

FALL 2013 ISSUE

PERSPECTIVES 1, 8

NEWS AND EVENTS 2-5, 10-11

UPCOMING EVENTS 3

FACULTY NEWS 6

SOCIAL MEDIA UPDATES 6

STUDENT LIFE 7

ALUMNI AND FRIENDS 7

IN MEMORIAM 9

A. Sidney Katz Memorial and Lecture

On April 16 alumni, students, faculty, and friends attended a special memorial honoring the Law School's dear friend, A. Sidney Katz. The memorial was followed by the spring 2013 A. Sidney Katz Lecture

Sid was one of the many leaders of the patent profession to complement service as a full time patent examiner with a GW Law education. While at GW, he helped found the Student Patent Law Association and stayed involved with the school throughout his life, serving as a member of the Dean's Intellectual Property Advisory Board. Sid was an extremely generous benefactor and beloved friend to many in this community.

News and Events

GW Law and Fordham Law Co-Host Second Annual Program on China's Patent Regime



Associate Dean John Whealan chats with two panelists at the Dolley Madison House where he and Judge Rader hosted the conference speakers at an evening reception.

On January 10 the Second Annual Joint GW Law and Fordham Law School China Program was held at the Law School. The title of this year's program was, "China's Patent Regime and Its Quest to Become an Innovation Economy." Keynote addresses were given by both Chief Judge Randall Rader, JD '78, of the U.S. Court of Appeals for the Federal Circuit, and Teresa Stanek Rea, Acting Under Secretary of Commerce for Intellectual Property and Acting Director of the USPTO. The program opened with a panel on the "Challenges Facing China's New Leadership," which offered an overview of patenting trends and enforcement developments, as well as innovation policies, implementation of the national IP strategy, and U.S. government engagement.

Following a lunch break, the group reconvened to discuss "The Changing Legislative Scheme for Patents and Enforcement." This panel featured patent law amendments, inventor remuneration, standards, antitrust, and corporate and government perspectives. The program's



He Jing, Senior Consultant at the AnJie Law Firm, waits to speak at the roundtable discussion on patents in China.

final panel, "Developments at the Patent Office," took a look at patent quality/utility model patents and designs, pharmaceutical patent and high-tech patent challenges, Chinese and foreign stakeholder perspectives, and the role of SIPO/USPTO cooperation.

This year's conference was unique in its roundtable format, and attracted more than 100 IP professionals from around the world. Be sure to look out for notices regarding next year's China conference! ■

GW Law Symposium on Intellectual Property



Keynote speaker Bernard Knight, General Counsel, USPTO.

On May 10 GW Law, in partnership with the law firms Pillsbury and Mayer Brown, offered a full-day symposium on current topics in intellectual property to government officials, business leaders, and attorneys from around the country. After welcoming remarks by John M. Whealan, Intellectual Property Advisory Board Associate Dean for Intellectual Property Law Studies, and Alan M. Grimaldi, co-leader of Mayer Brown's IP practice, Bernard Knight, General Counsel of the USPTO, delivered the keynote address. The first panel, moderated by Evan Finkel from Pillsbury, considered the state of the law post-Bilski. The second panel, "Tips and Trends for Litigating Patent Cases in the Federal Courts," featured four judges with active patent dockets: The Honorable Marvin J. Garbis, U.S. District Court of Maryland, The Honorable Thomas B. Pender, Administrative Law Judge, U.S. International Trade Commission, The Honorable Arthur J. Schwab, U.S. District Court of the Western District of Pennsylvania, and The Honorable Leonard P. Stark, U.S. District Court of the District of Delaware.

Jack Barufka, head of Pillsbury's IP practice, led a discussion on "The In-House Counsel Perspective: How Do Companies Assess the Threat of Litigation?" The final

continued on page 10

IP Speaker Series

For many years the IP Program has offered engaging and timely lectures and networking opportunities for students, alumni, faculty, and the larger IP community through its IP Speaker Series. This past semester was no exception, as notable scholars and experts shared their work and projects on topics ranging from cyborgs to how musicians make money.

Jonas Anderson, Assistant Professor of Law at American University (and former Federal Circuit law clerk), began the spring IP Speaker Series with an empirical look at patent claim construction in his presentation titled, “From De Novo Review to Informal Deference: An Historical, Empirical, and Normative Analysis of the Standard of Appellate Review for Patent Claim Construction.” February brought

a special treat as the Electronic Frontier Foundation’s Cindy Cohn stopped by to discuss their ongoing litigation regarding “Megaupload and the Government’s Attack on Cloud Computing.” Next, Robert Heverly, Interim Director of the Government Law Center and Associate Professor of Law at Albany Law School — as well as a regular adjunct faculty member in the Munich IP Summer Program— presented his work in progress titled, “Controlling the Cyborg Mind: Law and the Embodied Internet.” Finally, Professor Peter DiCola, Associate Professor of Law at Northwestern University closed out the series with an attendance-busting discussion of “Money from Music: Survey Evidence on Musicians’ Revenue and Lessons About Copyright Incentives.”

This Fall brings another exciting panel of speakers, including:

September 10: Professor Srividhya Ragavan from the University of Oklahoma

College of Law will present her work on “India’s Role in the Post-Patent World.”

October 10: Professor Gregory Mandel from Temple University Beasley School of Law will discuss his latest research on “The Public Psychology of Intellectual Property.”

November 20: Professor William Hubbard from the University of Baltimore Law School will present his work on patents & competition.

All events will be held at 1:30 p.m. in the Faculty Conference Center, 5th floor, Burns Law Library.

For more information about upcoming IP Speaker events, visit www.law.gwu.edu/ipevents. The IP Speaker Series is made possible by a generous endowment from the Bureau of National Affairs. ■

Upcoming Events

On **October 6** GW Law will host “A Conversation with Representative Howard Berman on the “Past and Future of Copyright Legislation” to be held from 6–8 p.m. in the Faculty Conference Center (Burns 505)

On **October 23** the A. Sidney Katz Lecture, featuring Horacio Gutierrez, Corporate Vice President and Deputy General Counsel for IP, Microsoft, will be held at 6 p.m. (5:30 p.m. for refreshments) in the Faculty Conference Center (Burns 505).

On **November 15** the *George Washington Law Review* will host a symposium on §101 issues in patent law. Chief Judge Paul Michel will deliver the keynote, and there will be four panels: (1) an academic panel on biotechnology post-Myriad; (2) an academic panel on software patents; (3) a panel of district court judges discussing issues relating to the modern approach to §101; and (4) a practitioners’ panel with members of the USPTO discussing their experiences with §101 and future approaches to handling §101 challenges at the district and appellate court levels. The academic speakers will contribute pieces to be published in the Law Review’s Volume 82, Issue 6.

On **November 20** the 2013 Meyer Lecture, featuring The Honorable Maria A. Pallante (JD ’90), Register of Copyrights, will be held from 6–8 p.m. in the Faculty Conference Center (Burns 505).

The GW IP Law Center has an exciting line-up of events planned for this year. Please check online for the latest details and schedule—we look forward to seeing you on campus soon! ■

GW Law and UVA Law Co-Host Joint Program on Patents in an age of Software



Symposium attendees discuss the day's events.

On March 20 GW Law and the University of Virginia School of Law co-hosted a half-day program at the Law School on “Patents in an Age of Software.” Co-hosts Associate Dean John Whealan, John Duffy, Samuel H. McCoy II, Professor of Law and Armistead M. Dobie Professor of Law at UVA, and Robert L. Stoll, co-chair of the Intellectual Property Practice Group and Drinker Biddle and former Commissioner of Patents, led a roundtable program on problems, protection, and solutions in software patents that featured discussions among industry leaders, including academics, government officials, corporate representatives and members of the bar. More than 100 individuals attended

the complimentary program. The group discussion included the Honorable Theodore R. Essex, Administrative Law Judge at the U.S. International Trade Commission; Robert L. Stoll; Q. Todd Dickinson of AIPLA; John Duffy; James Gatto of Pillsbury Winthrop; Andrew Hirshfeld, Deputy Commissioner for Patent Examination Policy, USPTO; David Jones, Associate General Counsel for IP Policy at Microsoft; Nathan Kelley, Deputy Solicitor at USPTO; Gregory H. Lantier of WilmerHale; Roger Martin, Senior Vice President and Chief IP Strategist at Qualcomm; Suzanne Michel, Senior Patent Counsel at Google; Timothy A. Molino, Director, Government Relations at Business Software Alliance;

continued on page 11

Munich IP Summer Program

GW offers a unique experience in IP law by providing students the opportunity to study in Munich at the Max Planck Institute for Intellectual Property. Students choose

from eight one-credit courses, taught over a four-week period by GW IP professors, as well as other U.S. and international IP faculty. The program is open to GW and other law students, graduate students in other disciplines, and practitioners, throughout the United States and the world. Class sizes are typically small, and students are able to take courses and professors they may not ordinarily be able to take at GW during the regular academic year.

The eight courses offered during the 2013 Munich IP Program included:

Patents, Technology & Society (Professor Dan Burk, UC–Irvine School of Law)

Philosophical Foundations of IP (Professor Michael Madison, University of Pittsburgh School of Law)

Cross-Border Trade in IP (Professor Bob Brauneis, GW Law)

Artistic Freedom and Control in Copyright (Professor Kristelia Garcia, GW Law)

Internet Law (Professor Robert Heverly, Albany Law School)

Trademarks and Geographical Indications (Professor Mark McKenna, Notre Dame Law School)

European IP Law (Professor Christoph Ann, Technische Universität München)

Chinese IP Law (Professor Catherine Sun, China IP Limited) ■



Professor Bob Brauneis relaxes after class with Munich program students.

GW Law's Intellectual Property Panel Symposium

Given the prominence and importance of the Bay Area in the field of intellectual property law and the abundance of active GW Law alumni in the area, GW Law held a second IP Symposium in 2012–2013, this one at the Fairmont Hotel in San Francisco. Michelle Lee, Director of the Silicon Valley USPTO, delivered the keynote address. The symposium's first panel, "Intersection of Intellectual Property and Competition Law," was moderated by William E. Kovacic, Global Competition Professor of Law and Policy at GW and

former Chairman of the Federal Trade Commission, and featured Dorian Daley, Senior Vice President, General Counsel, and Secretary at Oracle, Horacio Gutierrez, Corporate Vice President and Deputy General Counsel at Microsoft, and Bruce Sewell, JD '86, Senior Vice President and General Counsel at Apple. The second panel, "Cutting Edge Issues in Intellectual Property," was moderated by Associate Dean John Whealan, and featured Doug Luftman, JD '97, Chief Intellectual Property Counsel at NetApp, Richard "Chip" Lutton Jr., Vice President and General Counsel at Nest, Mark Snyder, Vice President and Patent Counsel at Qualcomm, and Julie Stephenson, JD '96, Vice President, Intellectual Property at Oclaro, Inc., as panelists. Chief Judge Randall R. Rader, JD '78, of the U.S. Court of Appeals for the Federal Circuit delivered the luncheon address. ■



Symposium attendees discuss the day's events.



Professor Bob Brauneis chats with a colleague in San Francisco.



Panelists addressed cutting-edge topics on IP law at the San Francisco Symposium. Professor Bill Kovacic (l) moderated.



Keynote speaker, Michelle Lee, Director, USPTO Silicon Valley.

Welcome 2013 LLM in IP Entering Class!

The fall 2013 entering class includes 62 LLM in IP candidates from U.S. and non-U.S. law schools, representing 20 countries. Class members include patent examiners, judges, prosecutors, corporate counsel, attorneys, students, Fulbright scholars, and government officials. Welcome to all!

Faculty News

Welcome Kristelia A. García, Visiting Associate Professor of Law and Frank H. Marks Administrative Fellow

Kristelia García joins the Law School as Visiting Associate Professor of Law and Frank H. Marks Administrative Fellow. Her research is focused on the intersection of law and technology, especially as pertains to digital music and copyright.

Before coming to GW Law, Professor García worked in the music industry in Los Angeles, first at Quinn Emanuel where she served as outside counsel to Napster, then as Director of Business Development

in charge of content licensing at MySpace Music, and most recently in digital strategy as Director at Universal Music Group. Prior to her work in music, Professor García was an associate at Wachtell, Lipton, Rosen & Katz in New York.

Professor García graduated cum laude from Columbia University, where she received a B.A. in economics and was the recipient of both a Kluge Scholarship and the King's Crown Award for leadership in public service. She attended Yale Law School, where she served as Editor-in-Chief of the *Yale Journal for Law & Technology* and was a co-founder of Yale Law School's Student Animal Legal Defense Fund.

In addition to teaching and research, Professor García is currently serving on the Academic Advisory Board at the Copyright Alliance. Her latest article, "Private Copyright Reform," is available on SSRN. Her forthcoming project, "Artists' Copyright: An Empirical Analysis of Ex Ante & Ex Poste Justifications for Copyright," was awarded the Leonardo da Vinci Fellowship Research Grant from the Center for the Protection of Intellectual Property at George Mason University School of Law. ■



Kristelia García

Social Media Updates



GW Law IP's LinkedIn Group Approves 1,000th Member

The GW Law IP Community Linked In group has now surpassed the 1,000-member mark. Roughly 95% of these members are alumni working in IP, making this group not only an exemplar of the strength of our alumni network, but also a wonderful networking opportunity. Join us today on LinkedIn by searching "GW Law IP."



New Twitter Account: @GWIPLaw

For the latest on GW IP events, lectures, and programs, follow us on Twitter. ■

Student Life

2013 Student Awards for Excellence in Intellectual Property



At this year's graduation ceremonies, the following awards were bestowed on graduating GW Law students for achievements in the field of intellectual property law:

American Bar Association/Bureau of National Affairs Award—Given to members of the graduating Juris Doctor class who demonstrated excellence in the study of intellectual property law:

Jeffrey Hao-Wei Chang
Christopher Egan Kokoska
Sara Y. Lippman
Michael Baird Nelson
Tara Thieme
Nathan S. Vogler

Finnegan Prizes in Intellectual Property Law—Given to the members of the graduating Juris Doctor or Master of Laws class who wrote the best publishable articles on an aspect of intellectual property law:

2013 Winners:

First Place: **Jared Stipelman**, "A Failure to Communicate: How Linguistics Can Inform Trademark Law."

Second Place: **Timothy Li**, "Exclusion is Not Automatic: Improving the Enforcement of the ITC Exclusion Orders through Notice, a Test for Close Cases, and Civil Penalties."

Third Place (tie): **Yieyie Yang**, "A Patent Problem: Can Chinese Courts Compare with the U.S. in Providing Patent Holders with Adequate Monetary Damages?" and **Andrew Sutton**, "Discovering Discovery Technology! A Model Order...and Other New Technologies in Document Review."

2012 First Place: **Joseph Robert Newman**

2011 Second Place: **Daniel M. Lieberman**

Chris Bartok Memorial Award in Patent Law—Given to the members of the graduating Juris Doctor class who exhibited excellence in the study of patent law:

Michael Patrick Van Handel
Clayton R. Zak

Peter D. Rosenberg Prize in Patent and Intellectual Property Law—Given to a member of the graduating Juris Doctor class who exhibited excellence in the study of patent and intellectual property law:

Joseph Robert Newman. Joe was also nominated by the Law School as the top IP student for the prestigious Jan Jancin award.

Finally, IP student **Charles Davis** (Editor in Chief of the GW Law Review) earned the highest overall GPA among the graduating JD class; and David Bender (Senior Production Editor of the GW Law Review) earned a GPA among the three top JD graduates. ■

Alumni and Friends

Intellectual Property Advisory Board

The Intellectual Property Advisory Board is pleased to welcome the following new members:

Michael O. Warnecke, JD '67
J. Rodman Steele, JD '71
Neil A. Smith, LL.M., 1972

The IP Board includes alumni, government officials and representatives of leading IP law firms and corporations—IP Benefactors. Current IP Benefactors include:

Apple Inc.
BNA's Patent, Trademark & Copyright Journal
Cooley LLP
Finnegan, Henderson, Farabow, Garrett & Dunner LLP
Fish & Richardson P.C.
Google Inc.
Intel Corporation
Kenyon & Kenyon LLP
Kramer & Amado P.C.
Latham & Watkins LLP
Lee & Hayes, PLLC
Mayer Brown LLP
McKool Smith
Microsoft Corporation
Paul, Weiss, Rifkind, Wharton & Garrison LLP
Perkins Coie LLC
Pillsbury Winthrop Shaw Pittman LLP
Ropes & Gray LLP
Rothwell Figg Ernst, & Manbeck P.C.
Sterne Kessler Goldstein Fox LLP ■

Sidney A. Katz Lecture continued from cover

Sid was an extremely generous benefactor and beloved friend to many in this community.

Sid's wife and children attended the memorial and lecture. During the memorial, speeches were given by, and letters were read from, some of Sid's closest friends, including Carlos Velasquez, Martin P. Hoffman, Philip Furgang, Raymond P. Niro, The Honorable Randall R. Rader, The Honorable Richard Linn, David Pitchenik, Barry Kesselman, and Marvin Siegel. Chief Judge James Holderman of the U.S. District Court for the Northern District of Illinois, who knew Sid well, shared memories with the attendees.

Judge Holderman then gave a special memorial lecture titled "A Proposal to Implement Intelligent Procedures to Improve Intellectual Property Jury Trials."

The Katz lecture, held twice a year at GW Law, is made possible through the generous support of the A. Sidney Katz Intellectual Property Lecture Fund. The fall 2012 lecture was given by retired Chief Judge Paul R. Michel, U.S. Court of Appeals for the Federal Circuit. ■



Carlos Velasquez (second from left) with members of the Katz family—daughter Julie, son Aaron, daughter Michele, and wife Sheela.



Chief Judge James F. Holderman delivered the spring 2013 Katz lecture.



The late Sid Katz poses with two attendees at a previous A. Sidney Katz Lecture.



Professor Bob Brauneis conducted the memorial services for Sid Katz.

In Memoriam

MARTIN C. FLIESLER (1943–2012)

Marty Fliesler was founding partner of the San Francisco patent boutique until recently known as Fliesler, Dubb, Meyer & Lovejoy LLP. Like many patent leaders of his era, he got his start in Washington, D.C., as a patent examiner while concurrently studying patent law in GW Law's LLM program. He gained early practical experience with the firm of the late Ellsworth H. Mosher, at the end of the heyday of the then-prominent boutique, Stevens, Davis, Miller & Mosher.

AUZVILLE JACKSON JR. (1927–2012)

Auzzie Jackson got his start in the field by combining a legal education at GW Law while serving as a patent examiner. Auzzie was a national figure in the patent bar, but more importantly, he played a significant local role in the patent community of Richmond and throughout the Commonwealth of Virginia as Vice President of Robertshaw Controls Co. He helped found and was the first Chairman of the Virginia State Bar PTC Section. In recent years, he played a key role within the Linn Inn Alliance to establish a broader patent presence within the framework of the American Inns of Court; he was a founder of the Thomas Jefferson American Inn of Court in Richmond.

A. SIDNEY KATZ (1937–2012)

Sid Katz was one of the many leaders of the patent profession to combine a GW Law education to complement service as a full-time patent examiner. While at the Law School he helped found the Student Patent Law Association and continued his involvement with GW up until the time of his death, including serving as a member of the Dean's IP Advisory Board. He was a generous benefactor, committed to providing educational opportunities to GW Law students. Sid was a leader in the Chicago intellectual property community where he was a founder, and for many years a managing partner, of the prominent boutique, Welsh & Katz, which has since merged into a major national firm.

ARTHUR H. SEIDEL (1923–2012)

Art Seidel was one of the many leading intellectual property attorneys to graduate from GW Law, where he was editor of the Law Review and a member of the Order of the Coif. He was a nationally recognized intellectual property lawyer

who also was an educator and respected legal writer. He founded the highly regarded Philadelphia boutique, Seidel, Gonda, Lavorgna & Monaco, which in 2001 was merged into Drinker Biddle & Reath LLP.

MILTON STERMAN (1914–2012)

Milt Sterman was perhaps the very last of the legendary Patent Office leaders who joined the government during the Great Depression and stayed until retirement in the 1970's. Like most of the other Patent Office leaders of the day, he was a graduate of GW Law. While Sterman spent time as an acting member of the Board of Appeals, he is better known for his leadership in the area of polymer chemistry examination in Group 140. He was a patient and excellent teacher who gave individualized lessons to incoming chemists in their transition to becoming polymer examiners. After retirement he spent more than 30 years as a special counsel to the Oblon law firm.

JOHN CHARLES VASSIL (1930–2012)

John Vassil was a leader of the patent bar who, like many others, started his career as a patent examiner while attending GW Law. John was a prominent New York litigation lawyer who had a longtime involvement with the major patent firm of Morgan & Finnegan.

ARTHUR R. WHALE (1924–2013)

Dick Whale was one of the many mid-twentieth century leaders of the patent community who launched his career upon graduation from GW Law. He is best known for his patent law leadership in several pharma houses, finally ending up in charge of patents for Eli Lilly & Co. He also served as President of what is today the American Intellectual Property Law Association.

FRED S. WHISENHUNT, JR. (1934–2012)

Fred Whisenhunt enjoyed a distinguished private practice. He spent a number of years as a partner in the once-prominent boutique, Cushman, Darby & Cushman, and thereafter practiced as a name partner in Murray & Whisenhunt. Fred was a true gentleman. ■

GW IP Law Symposium continued from page 2



Moderator Evan Finkel directs a question to the panel at the annual IP symposium.



Alumni and friends reconnect at the annual IP symposium.



John Whealan chats with presenter Alan Grimaldi of Mayer Brown before the program.

panel, titled “America Invents Act (AIA): One Year Later—Post Grant Proceedings and Strategies” was moderated by Sharon A. Israel, First Vice President of the American Intellectual Property Law Association and Partner at Mayer Brown, and featured Bryan P. Collins, Partner at Pillsbury, Q. Todd Dickinson, Executive Director at the AIPLA, Janet Gongola, Patent Reform Coordinator at the USPTO, and the Hon. James T. Moore, Vice Chief Administrative Patent Judge, USPTO. ■

Farewell to IP Program Staff Member Brianna Carbonneau



Brianna Carbonneau at her farewell party.

The Law School, and in particular Associate Dean Whealan and the entire IP program, want to congratulate Brianna Carbonneau on her new position with the U.S. Department of Justice. Brianna, who is a recent GW Law graduate, served as the Program Assistant to Dean Whealan and the IP program. She was responsible for all aspects of the program, including planning events, drafting IP communications materials, coordinating symposia, and administering the Finnegan Prize, among other responsibilities. She did this all while also serving as the Program Assistant to Alan Morrison, Lerner Family Associate Dean for Public Interest and Public Service Law and Professorial Lecturer in Law, and David Johnson, Assistant Dean for Pro Bono and Advocacy Programs. Many students, alumni, and friends of GW Law will remember seeing Brianna at the various IP events you attended recently—Brianna played a major role in all of them. The Law School and everyone Brianna worked for, and with, want to thank her for her service and wish her well in the future. Thanks, Brianna, and best of luck! ■

Special Events Co-Sponsored with the Copyright Society

With GW Law Professor Bob Brauneis serving as the co-chair of the D.C. Chapter of the Copyright Society, the Law School

was able to co-host two events this spring with that group:

On March 19 Gary Rosen, author of *Unfair to Genius* (Oxford Univ. Press 2012), discussed the music industry's response to the advent of broadcast radio in the 1920s and the three decades of copyright war that followed. The presentation focused on how the "ether toy" permanently reshaped the legal and cultural landscape and on lessons that might be applied in present-day disputes.

On March 26 Professor Peter Menell, Koret Professor of Law and Co-Director of the Berkeley Center for Law and Technology at UC–Berkeley School of Law, presented a version of the talk that he gave earlier this year as the Donald C. Brace Memorial Lecturer in New York, titled "This American Copyright Life: Reflections on Re-equilibrating Copyright for the Internet Age." ■

Patents in an age of Software continued from page 4

Adam Mossoff, Professor of Law and Co-Director of Academic Programs and Senior Scholar of the Center for the Protection of Intellectual Property at

George Mason University School of Law; Brian Raymond, Director of the National Association of Manufacturers; John A. Squires, Perkins Coie; and Associate Dean John M. Whealan. ■



Suzanne Michel, Senior Patents Counsel at Google, Inc., reacts to a question from the audience.



Judge Theodore Essex of the USITC addresses the roundtable at an event co-sponsored by GW and UVA.



The roundtable discusses whether software inventions should be protected, and if so, how.

INTELLECTUAL PROPERTY LAW PERSPECTIVES

Intellectual Property Law Perspectives is published by the Intellectual Property Law Program at The George Washington University Law School.

Questions or comments should be sent to:

John Whealan

jwhealan@law.gwu.edu
202.994.2195

The George Washington University Law School
Intellectual Property Law Program
2000 H Street, NW
Washington, D.C. 20052

Connect with us:

iplaw@law.gwu.edu
www.law.gwu.edu/IP



Search "GW Law IP"



@GWIPLaw

IF Law Program
2000 H Street, NW
Washington, D.C. 20052

**THE GEORGE
WASHINGTON
UNIVERSITY**

WASHINGTON, DC

FIRST CLASS
U.S. Postage
PAID
Washington, DC
Permit #593